Nina Wang

UX/ UI Designer

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Profile

I am a passionate and collaborative user experience designer who brings a human-centred approach to crafting intuitive experiences that people love. I am enthusiastic about leveraging my background in marketing and customer service to excel in the dynamic field of UX design.

Education

BrainStation
Diploma in UX/UI Design
Sept 2023 - Dec 2023

University of British Columbia
BS in Cognitive Systems
Sept 2020 - May 2025

Skills

Design
UI & UX Design
Sketching
Wireframing
Prototying

Research
UX Research
Interviews
Usability Testing
Journey Mapping
Personas
Storyboarding
Affinity Diagram

Tool
Figma

Experience

Sniff & Bark, Marketing Assistant

Jan 2021 - Aug 2021 • Vancouver, BC

- Increased social media reach by producing engaging content for Sniff and Bark and enhancing brand visibility and engagement.

Projects

Binge, UX/ UI Designer

Sep 2023 - Dec 2023 • Capstone Project

- Designed a reader matching app for a capstone project
- Conducted 3 user interviews and 2 rounds of 10 usability tests
- Translated insights into wireframes, and iteratively prototyped the app, showcasing proficiency in user-centered design for an enhanced reading experience.

BrainStation X Shopify, UX/ UI Designer

Dec 2023 • 24-hour Hackathon

- Developed an integrated tool on Shopify admin, which facilitates collaboration among Shopify's merchants to form partnerships with fellow small business owners for the joint sale of complementary products.
- Led design efforts within a cross-discipline 7-member team composed of 3 web developers, 3 data scientists and 1 UX Designer.
- Delivered an impactful presentation to an audience of 70+ instructors and peers, including 3 Shopify stakeholders to communicate project progress, strategies, and outcomes.